



## Top 10 Reasons to Form a Team

*"If you want to go fast, go alone. If you want to go far, go together."*

*-- African Proverb*

1. Builds camaraderie.
2. Strength in numbers - present a unified front when participating in honor or in memory of a loved one.
3. Boosts employee spirit and promotes your company brand. Encourage departments to form teams to compete against each other for an employer-provided incentive, like a day off, pizza party, casual day or special parking spot.
4. The Race for Our Kids team contest encourages healthy competition.
5. Personalize your team page by sharing your story. Send your page link to friends, family members, neighbors, work colleagues and local businesses to support your team's fundraising efforts.
6. Increases the impact you make while raising awareness and helping to raise funds together.
7. Provides a wellness activity for employees.
8. Partnership with Sinai Hospital, the Baltimore Child Abuse Center, the Rubin Institute for Advanced Orthopedics, and the missions of each.
9. Enriches your commitment to the community.
10. Creates an opportunity for groups to experience something together. Make it an annual tradition. Let's be honest...it's more fun to run or walk together instead of participating alone.

**Can't be there on Race day? Form a virtual team!**



## Fundraising Ideas

The most successful teams use a combined approach of individual and team fundraising. Below are suggestions to increase your fundraising efforts:

- ➡ It's summer - host a car wash or a lemonade stand.
- ➡ Ask for donations in lieu of birthday or anniversary gifts.
- ➡ Host a casual day at the office. Each employee who wishes to "dress down" has to make a minimum donation to your team.
- ➡ Provide change jars for your team members and ask them to toss in their spare change. It adds up!
- ➡ Send creative emails to everyone in your address book and ask them to visit your team page to make a donation.
- ➡ Host a fundraising night at a local restaurant that will donate a percentage of the night's sales to your team.
- ➡ Ask your supporters to inquire about matching gifts with their employers. Some employers double, and even triple, contributions made by their employees.
- ➡ Ask businesses you frequent, like your hair dresser, barber, nail salon, local shop or restaurant, doctor, dentist, or gym for donations.
- ➡ Obtain some donated items and hold an auction or raffle.
- ➡ Hold a garage/yard sale and display signs that state proceeds benefit your Race for Our Kids team. You might receive some extra donations!
- ➡ Host a bake sale.
- ➡ Fill a jar with jellybeans or M&M's and charge people to guess how many are in the container. The closest guess wins the candy jar.
- ➡ Spread the word about your team on facebook, twitter, instagram, etc. Social media is the fundraising wave of the future!
- ➡ Have fun and be creative!



## Team Contest and Benefits

### Top Fundraising Team Contest

The team who raises the most money will be awarded a companion plaque and their team name on the trophy that is housed in the family lounge in the Samuelson Children's Hospital.

### Team Table

Teams who raise \$5,000 or more prior to Race Day will have a table and signage provided for their use in the registration area so your team has a central location to meet. You will also be given a secure bin for items you don't wish to carry, and your bin will be transported to the post-race celebration so you can pick up your items after you run or walk.

### Team Photos

A photographer will be available on Race Day to take team photos, so be sure to arrive early and gather your team together for your team photo. Look for the Team Photo sign in the registration area.



## Team Sponsorship Form

Support \_\_\_\_\_ (team name) and help us reach our goal of raising \$\_\_\_\_\_ for the Herman & Walter Samuelson Children's Hospital at Sinai, the Baltimore Child Abuse Center, and the Rubin Institute for Advanced Orthopedics!

**\*Your company name will be listed on the Honor Roll of your solicitor's fundraising page \***

Amount \$ \_\_\_\_\_ **PLEASE PRINT**

Solicitor \_\_\_\_\_

Company \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Please make checks payable to **Sinai Hospital** and return this form to:

LifeBridge Health – Department of Development  
Attn: Race for our Kids / Keiona Gorham  
2401 West Belvedere Avenue  
Baltimore, Maryland 21215  
Phone: 410.601.8635  
Fax: 410.601.4439  
Email: [kgorham@lifebridgehealth.org](mailto:kgorham@lifebridgehealth.org)